



USAID
FROM THE AMERICAN PEOPLE

PEER TO PEER LEARNING EXCHANGE IN THE AFRICA CONSERVATION ENTERPRISES PORTFOLIO

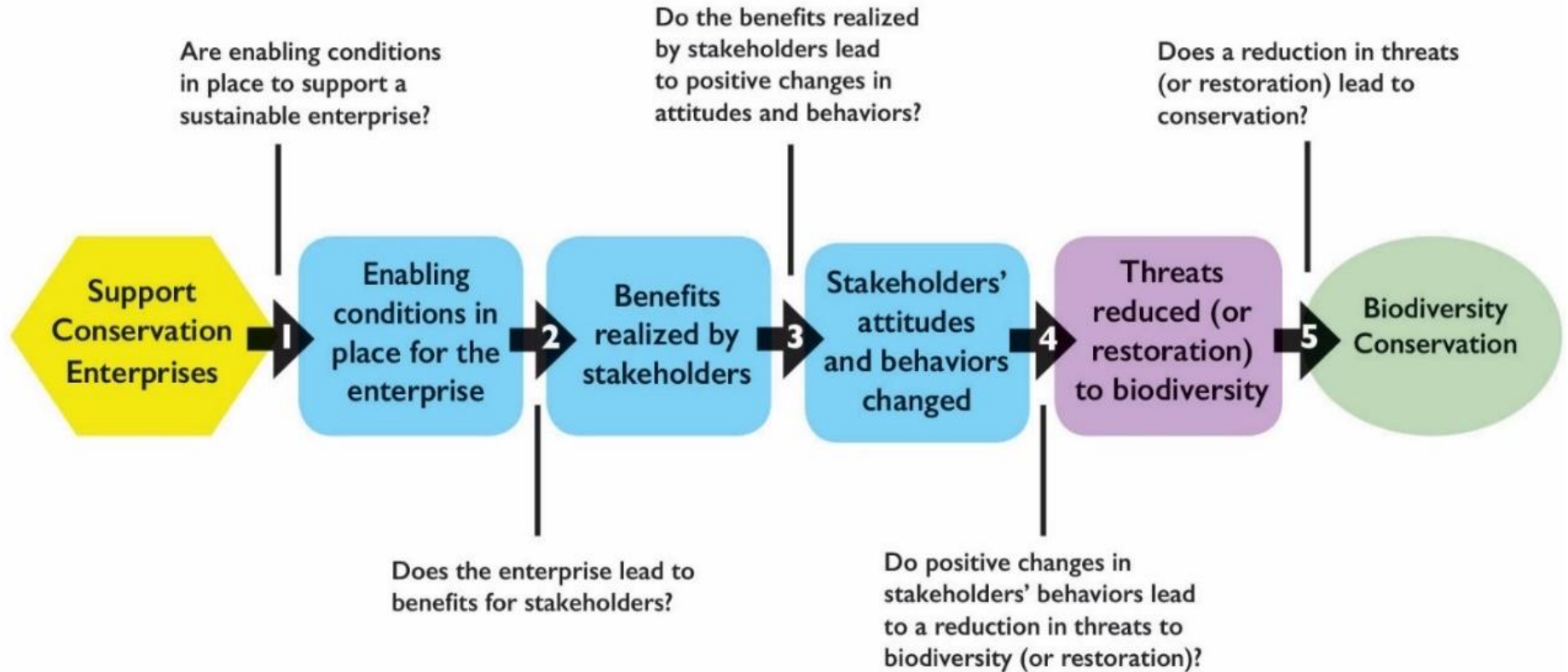
USAID Conservation Enterprises Learning Group
May 6, 2020

*This presentation was produced for review by the United States Agency for International Development.
It was prepared by Environmental Incentives, Foundations of Success and ICF for the Measuring Impact II (MI2) Contract.*

TODAY'S AGENDA

- Introduction (10 min)
 - New Format: Peer-to-Peer Assist and Share Learning
 - Overview of Learning Group Theories of Change
- USAID/Uganda CE Portfolio and Questions (15 min)
- USAID/Zambia CE Portfolio and Questions (15 min)
- Discussion and Q&A (20 min)

USAID'S CONSERVATION ENTERPRISES THEORY OF CHANGE: Learning Questions Examine Assumptions in the TOC



Have you ever visited the Conservation Enterprises Learning Group site to check out resources or watch webinar recordings?

Yes

No

Not sure



TODAY'S SPEAKERS

Shawna Hirsch

USAID Uganda



Maggie McMorro

USAID West Africa



Angela Kabuswe

USAID Zambia



Jassiel M'soka

USAID Zambia



USAID/Uganda Conservation Enterprise Portfolio



HISTORY AND CURRENT PORTFOLIO

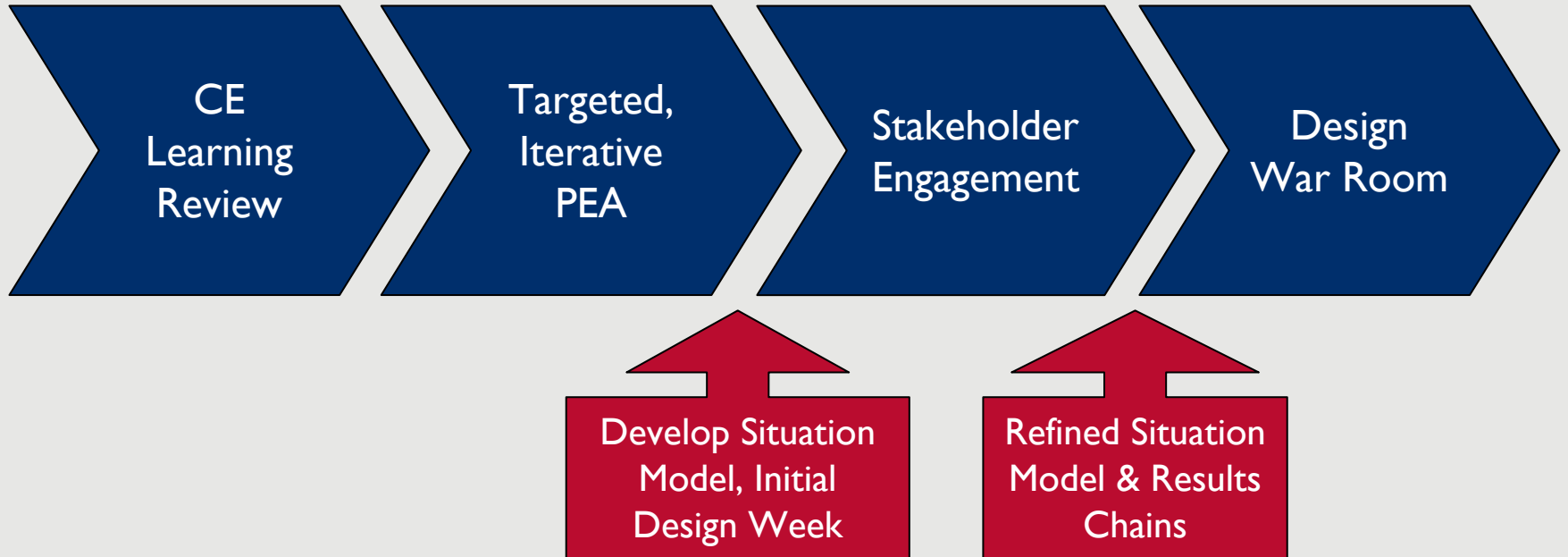
- Long history of support for PA management, tourism
- 2014 redesign away from ecotourism due to AHA
- Private sector engagement critical for success
- Integrated CDCS spread Biodiversity efforts across Resilience and Systems DOs



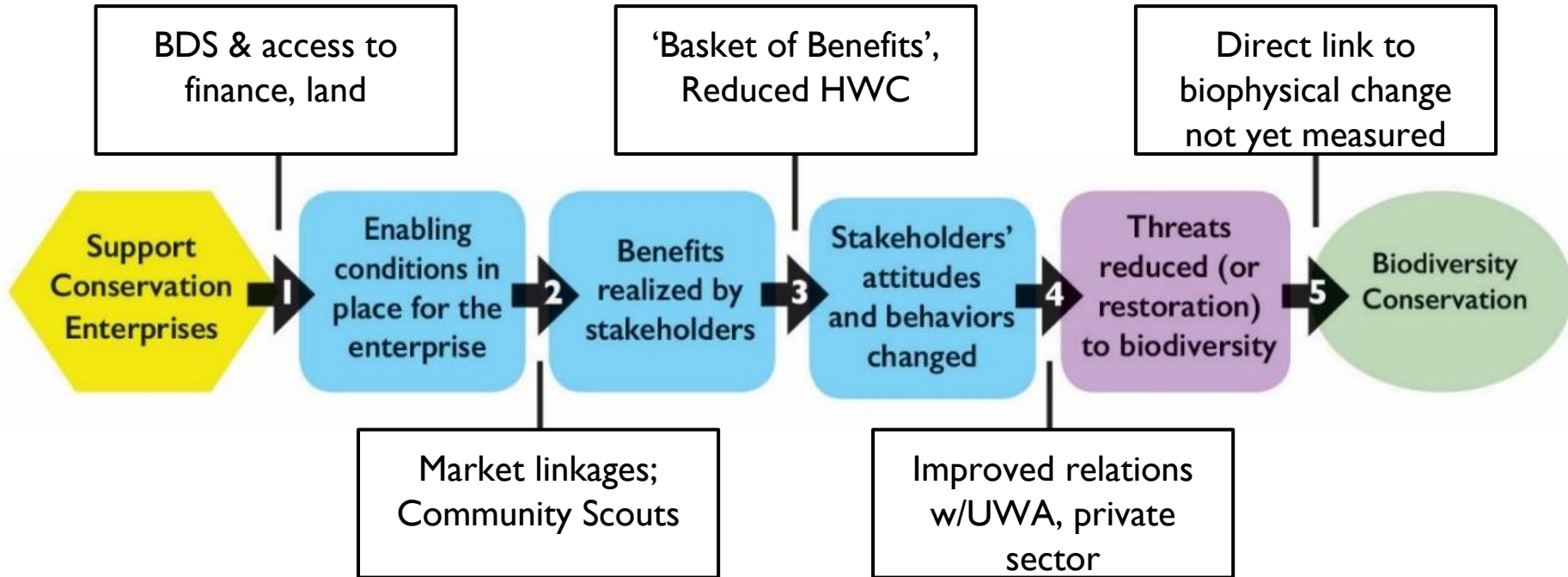
Current portfolio built around:

- » **Resilience** of ecosystems and the communities they support
- » Conservation of **key species** and **enterprises** they support
- » **Strengthening systems** for conservation and NRM

DESIGN OF UGANDA'S CE PORTFOLIO



OUTCOMES AND LEARNING ALONG THE CE THEORY OF CHANGE



WHAT THE INCOMING FSO NEEDS TO KNOW

Maggie's questions for Shawna:

- Why did the mission focus on conservation in Uganda? What studies and analyses informed the programming as it is today?
- What do I need to know about the Government of Uganda and their policies and priorities in environmental protection and biodiversity conservation before moving there?
- How do corruption and wildlife trafficking intersect in Uganda?

🗨️ When poll is active, respond at PollEv.com/measuringimp548

📱 Text **MEASURINGIMP548** to **22333** once to join

When you have moved to new posts, what is the most helpful thing someone has done for you?



USAID/Zambia Conservation Enterprise Portfolio

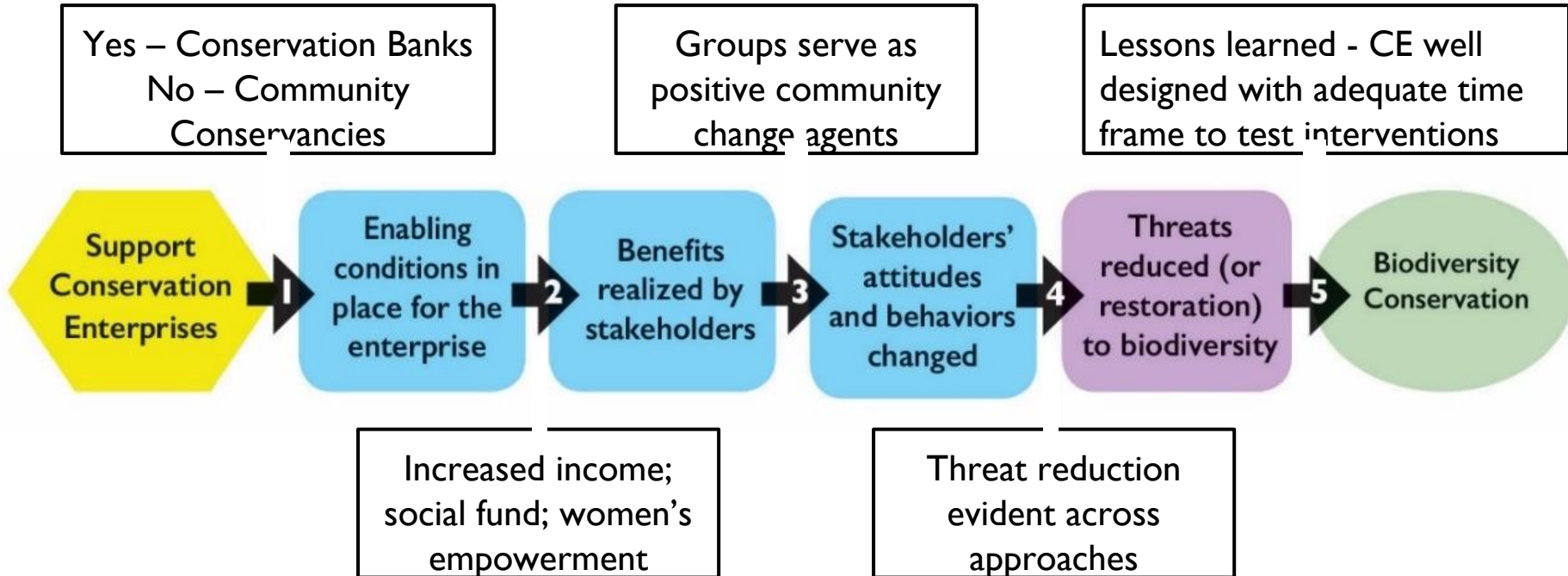


PHOTO: OLIVIER ZERBOCK / USAID

HISTORY AND CURRENT PORTFOLIO

- 2014: USAID/Zambia biodiversity portfolio approved
- Activities funded since 2014: WCPP, NLEP & CWP; Buy-ins to DOI-PAPA & ILRG
- NLEP: CE interventions but no TOC during design
 - Community game ranching, bee keeping, horticulture, Community Conservation Banks (COCOBAAs)
- CE outcomes:
 - 22 COCOBAAs with 69% women
 - Members agree to conservation compatible businesses only
 - Only mentoring and financial mgt training provided to groups
- Key outcomes measured: # of income streams; income changes & conservation perceptions

OUTCOMES AND LEARNING ALONG THE CE THEORY OF CHANGE



WHAT THE INCOMING FSO NEEDS TO KNOW

Lessons learned to inform new programs:

- Market linkages and partnerships with the private sector key for success
- Community buy-in and steady flow of benefits important for sustenance
- CE provide an opportunity for promoting women leadership in conservation

Activities in Design

- Integrated activities under the HEARTH GDA - Integrating Biodiversity Conservation, WASH, FtF, Mother & Child Health Activities in two priority landscapes - Kafue and Luangwa

WHAT THE INCOMING FSO NEEDS TO KNOW

Shawna's questions for Angela and Jassiel

- How is learning from successes and challenges under the NLEP and other activities being incorporated into the new design under HEARTH? How will this influence the portfolio's learning agenda/CLA going forward?
- What is the vision for private sector engagement in the portfolio?
- What should I know about the Government of Zambia's and other local actors' priorities, incentives and political will for natural resources governance and biodiversity conservation?

When you have moved to new posts, what is the most helpful thing someone has done for you?

- Sent me a reading list, including fiction, local news and music criticism- especially helpful for posts that operate in a language other than English
- Introductions to relevant officials, stakeholders, CSOs to get a big picture understanding of the country and sector context.
- It was great to receive a summary of my portfolio and then have regular meetings to go over the portfolio for several weeks, even months, after I arrive for it to really settle in.
- I was able to meet face to face for a nice, long meeting with my predecessor to talk through her portfolio and ask any questions I had.
- A clear and concise briefing on the current portfolio, the underlying issues and the trends
- Understanding of the political economy, especially incentives for different stakeholder groups.
- What was working well and what was not working well, and why? I got some good answers to these basic questions from my colleagues in the mission and AID/W. Those lessons learned and best practices that were very useful to me.

DISCUSSION AND Q&A

- What are some tips you could share about preparing for staff transitions? What has worked well for you in the past?
- How do you organize your document trail as you transition?
- To participants: What recommendations do you have for these teams as they prepare for transition

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How likely are you to apply this knowledge in your work?

Very likely

Somewhat likely

Neutral

Somewhat unlikely

Highly unlikely



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What other webinar topics should we consider for the Conservation Enterprises Learning Group?



TOOLS AND RESOURCES

- CE Learning Group Site: <https://rmportal.net/conservation-enterprises>
- CE Learning Agenda: <https://rmportal.net//conservation-enterprises/learning-agenda>



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Conservation Enterprises

Conservation enterprises approaches are defined by a development hypothesis (theory of change) that if income is increased through conservation enterprises, then participants will discontinue environmentally unsustainable activities, leading to reductions to threats to the environment.



Search this Site

THANK YOU!

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